

XL4E: OLS1D V0D 2016 Schield Logistic Regression using OLS1D in Excel2013 1

## Discriminant Analysis using Logistic Regression

by  
**Milo Schield**

*Member: International Statistical Institute  
US Rep: International Statistical Literacy Project  
Director, W. M. Keck Statistical Literacy Project*

*Slides, output and data at: [www.StatLit.org/pdf/2016-Schild-Logistic-OLS1D-Excel2013-Slides.pdf](http://www.StatLit.org/pdf/2016-Schild-Logistic-OLS1D-Excel2013-Slides.pdf)  
[pdf/2016-Schild-Logistic-OLS1D-Excel2013-Demo.pdf](http://www.StatLit.org/pdf/2016-Schild-Logistic-OLS1D-Excel2013-Demo.pdf)  
[Excel/2016-Schild-Logistic-OLS1D-Excel2013-Data.xlsx](http://www.StatLit.org/pdf/2016-Schild-Logistic-OLS1D-Excel2013-Data.xlsx)*

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## Discriminant Analysis: Outcome must be Categorical

**Definition:** A statistical technique used to classify objects into groups (to predict membership in groups).

**Two-Group (Binary) Examples:**  
Admission to grad, law or medical school  
Passing a test (CPA, CMA, etc.)  
Toxicity of a substance on insects (causes death in some)  
Making a loan; Bankruptcy  
Winning an election; Being unemployed  
Use of contraceptives; Driving drunk  
Pregnancy or divorce; Heart attack or Alzheimer's

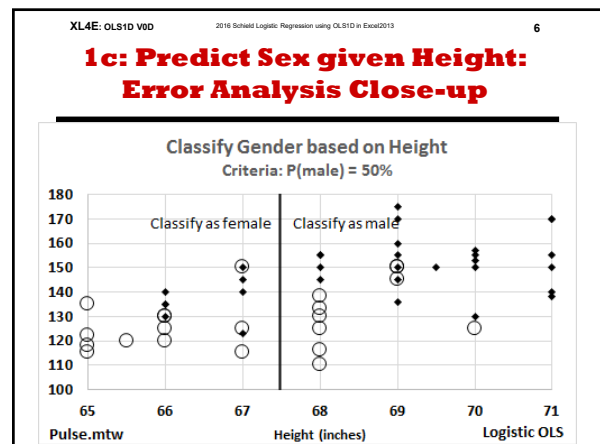
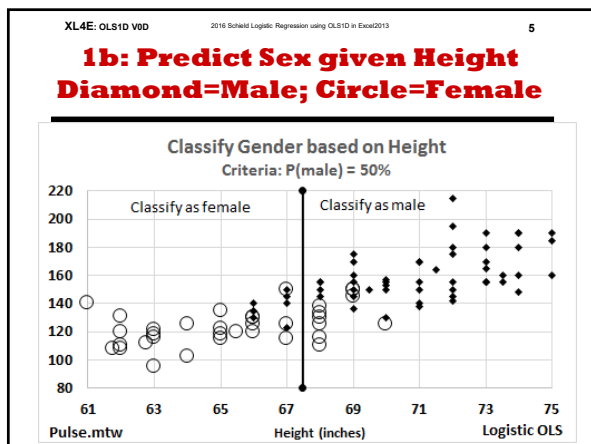
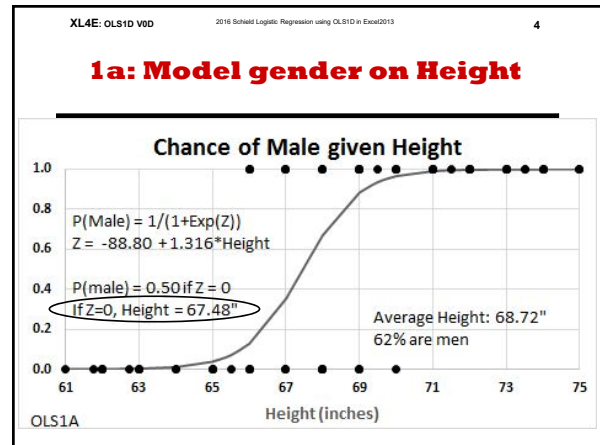
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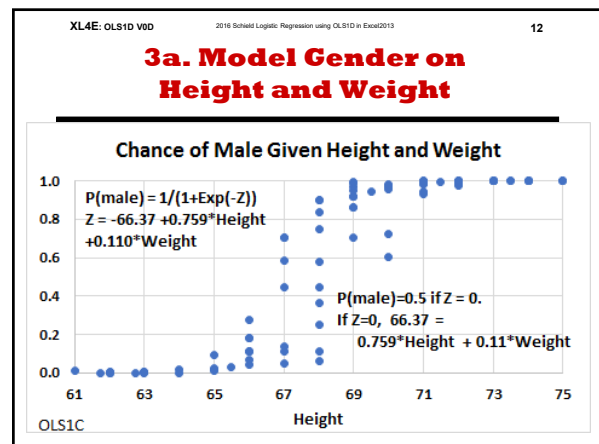
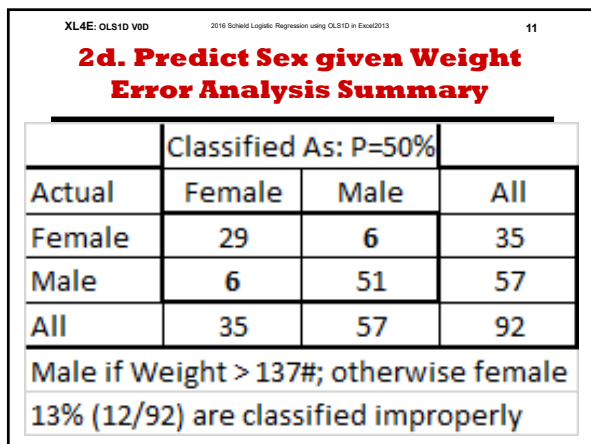
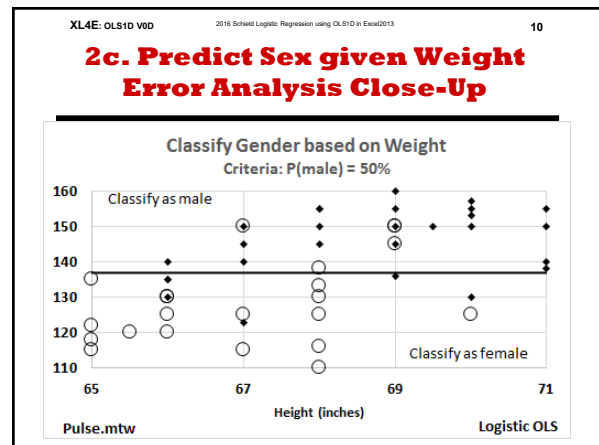
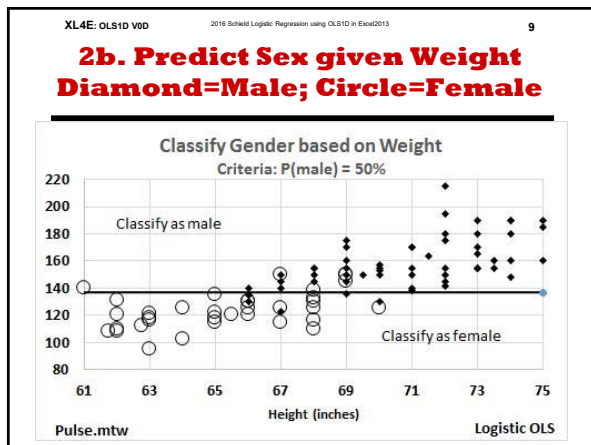
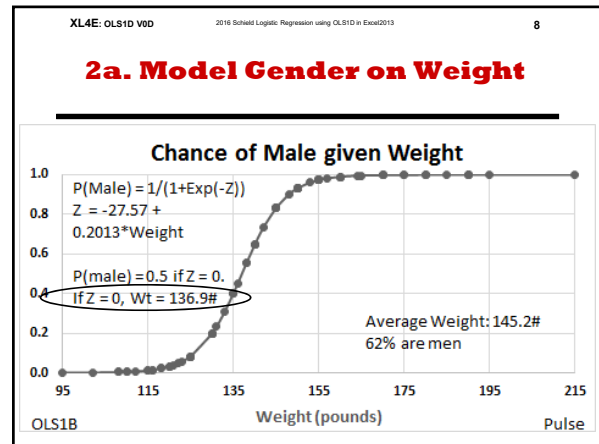
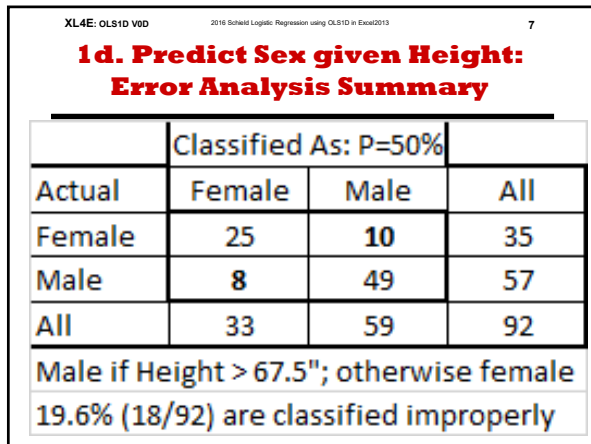
## Discriminant Analysis Uses Regression

Modelling a binary outcome (loan vs. no-loan) requires logistic regression.

This presentation classifies college students by gender based on their height and weight.

Three logistic models are referenced:  
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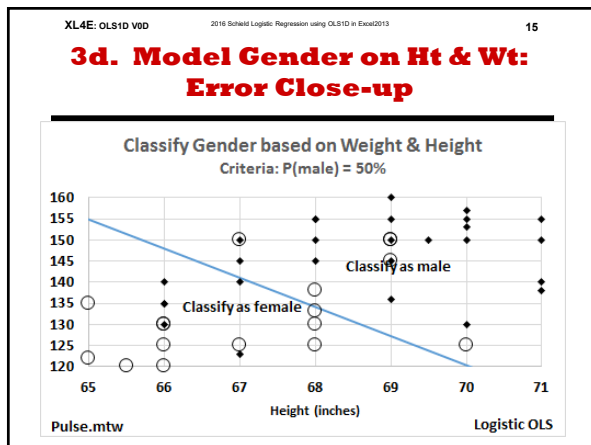
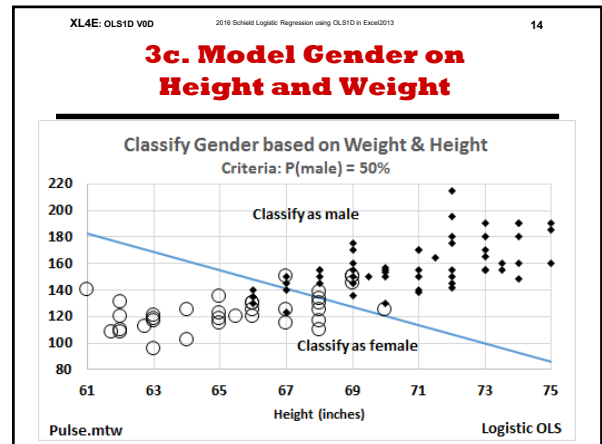


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### 3b. Model Gender on Height and Weight

P(male) = 50%:  $66.37 = 0.759 * Ht + 0.11 * Wt$   
 Weight(P50) =  $(66.37 - 0.759 * Height) / 0.11$

Ht	Weight	Ht	Weight
60	189	68	134
61	182	69	127
62	176	70	120
63	169	71	113
64	162	72	107
65	155	73	100
66	148	74	93
67	141	75	86



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### 3e. Model Gender on Ht & Wt: Error Summary

	Classified As: P=50%		
Actual	Female	Male	All
Female	29	6	35
Male	6	51	57
All	35	57	92

Male if weight > predicted wt given height  
 13% (12/92) are classified improperly

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### Summary

Using just height, 19.6% are mis-classified.  
 Using just weight, 13.0% are misclassified.  
 Using both height and weight, 13.0% are misclassified.  
 What is the advantage of using weight instead of height?  
 34% reduction in error:  $(13-19.6)/19.6$   
 Disadvantage of using both height & weight vs. weight?  
 More complex. Can't show in 2D.  
 Advantage of using both height & weight vs. weight?  
 Probably better at handling future subjects.

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### Appendix

Q. Why not just use the average? Mean height or weight?  
 A. Group average is influenced by the outcome mix.  
 Logistic regression models the chance of the outcome.  
 Chance is not influenced by the outcome mix.

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Interpreting the coefficients in Logistic Regression: This important topic is beyond this introductory presentation.  
 Read *The Chicago Guide to "Writing about Multivariate Analysis"* by Jane Miller. See p. 220-243 and 418-431.

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*[Excel/2016-Schild-Logistic-OLS1D-Excel2013-Data.xlsx](#)*

# **Discriminant Analysis: Outcome must be Categorical**

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## **Two-Group (Binary) Examples:**

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# **Discriminant Analysis Uses Regression**

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Modelling a binary outcome (loan vs. no-loan) requires logistic regression.

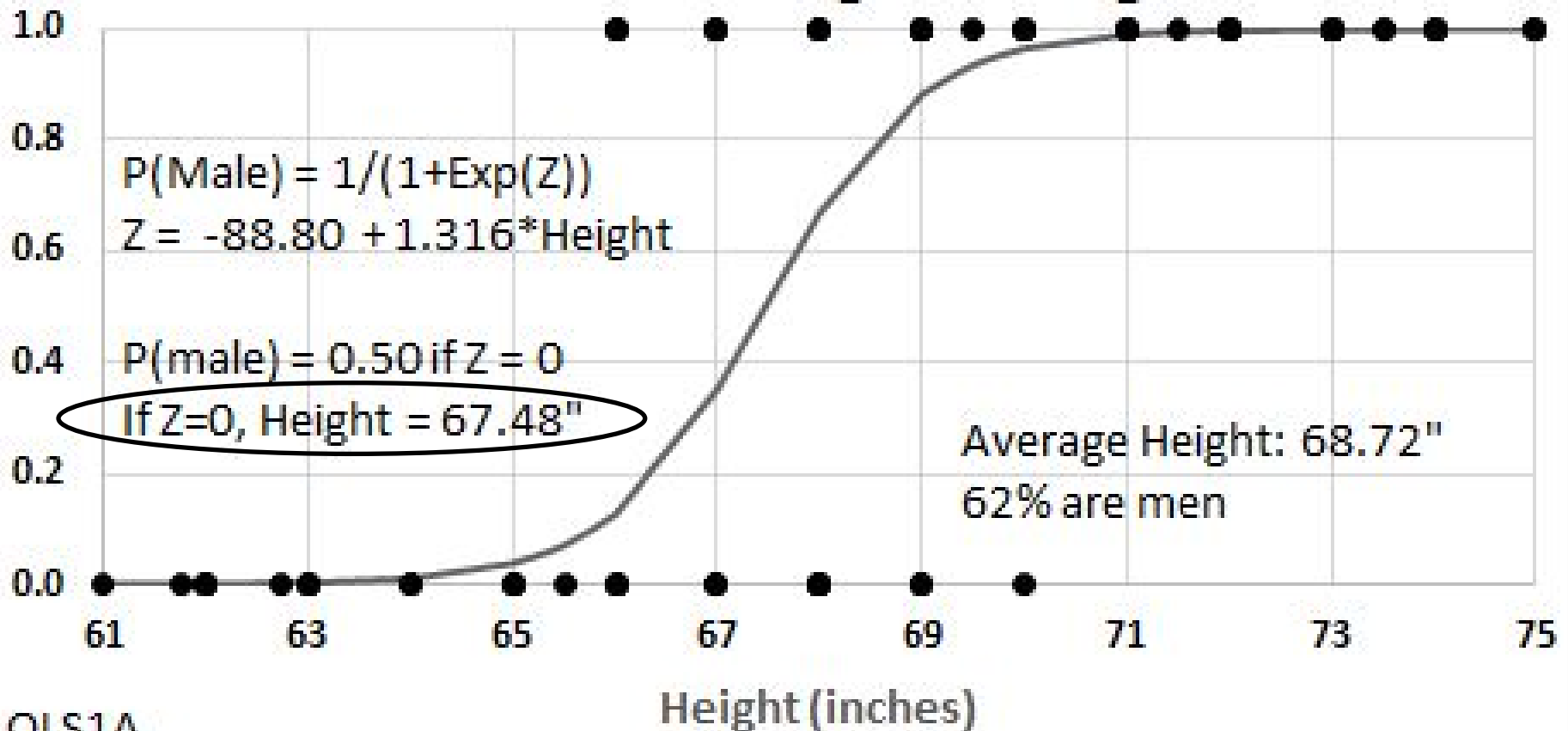
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# 1a: Model gender on Height

## Chance of Male given Height









## 1d. Predict Sex given Height: Error Analysis Summary

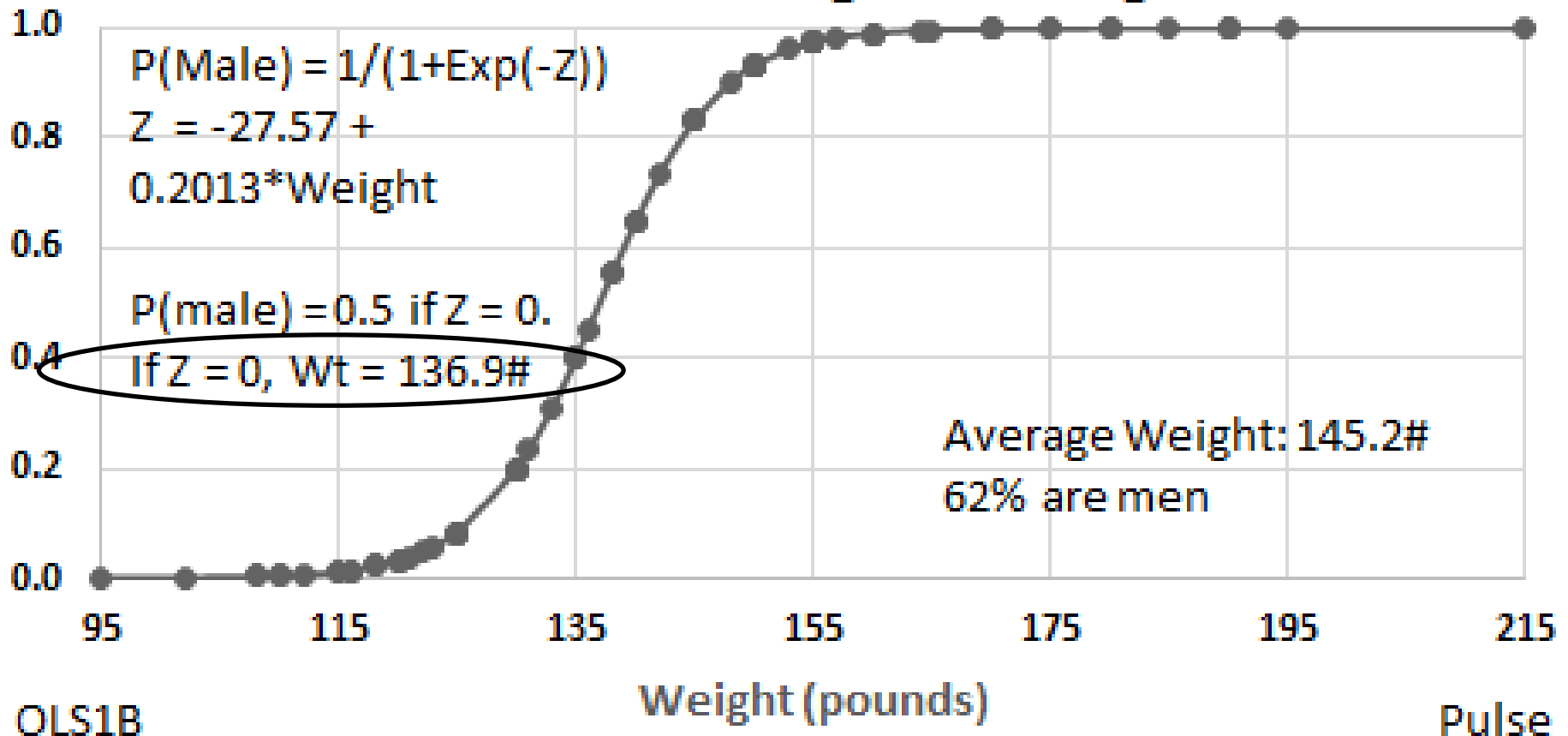
	Classified As: P=50%		
Actual	Female	Male	All
Female	25	10	35
Male	8	49	57
All	33	59	92

Male if Height > 67.5"; otherwise female

19.6% (18/92) are classified improperly

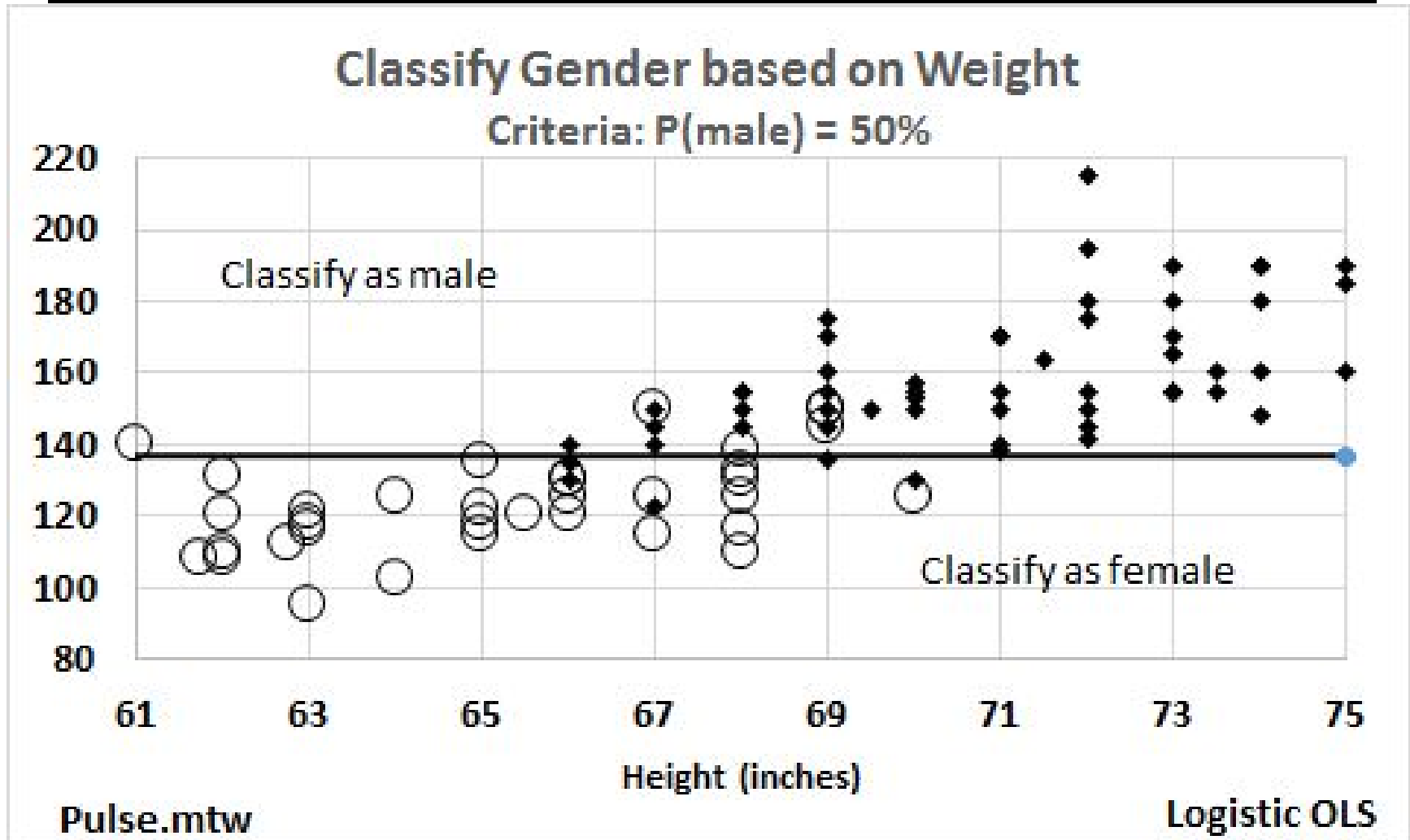
# 2a. Model Gender on Weight

## Chance of Male given Weight

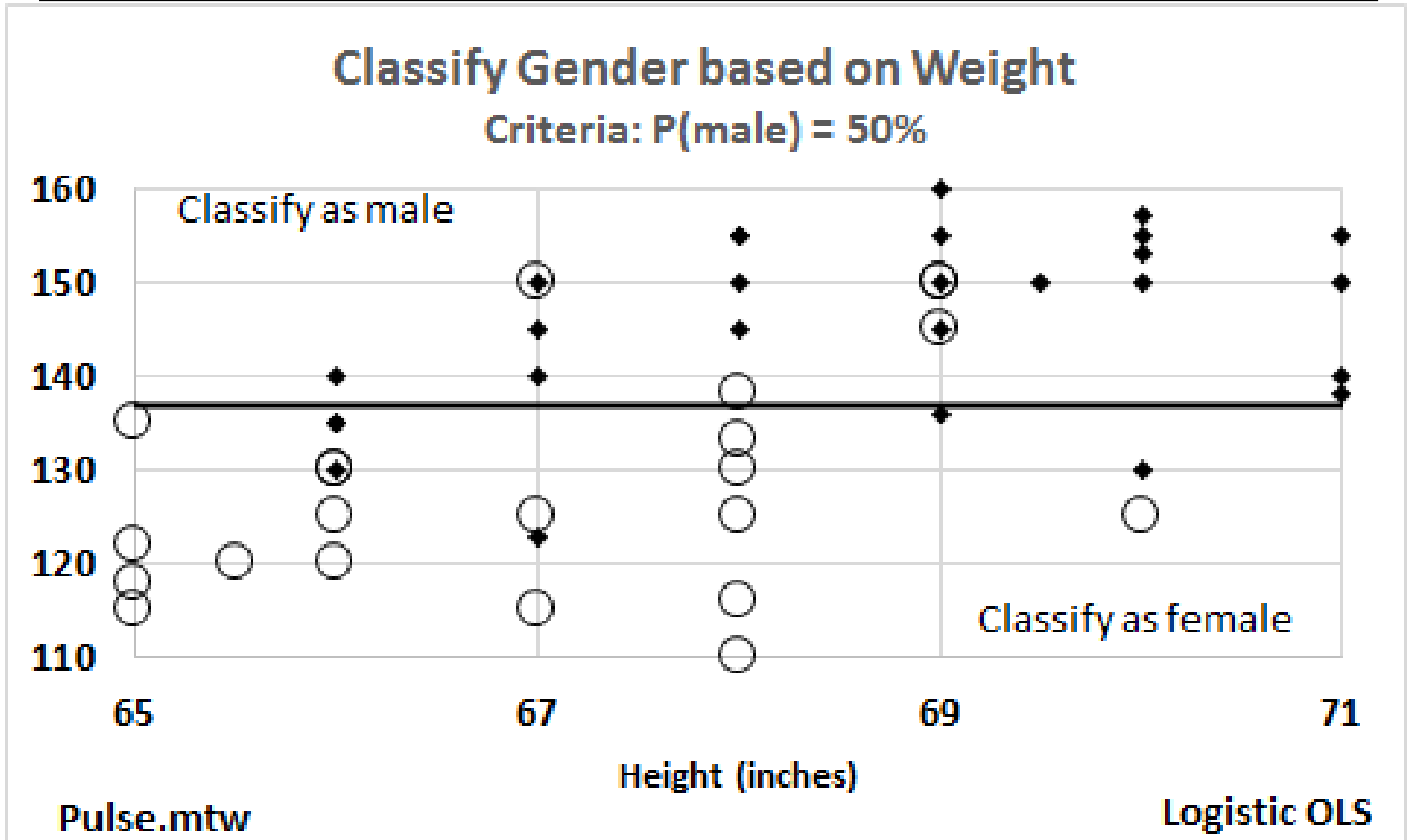


## 2b. Predict Sex given Weight

**Diamond=Male; Circle=Female**



# 2c. Predict Sex given Weight Error Analysis Close-Up



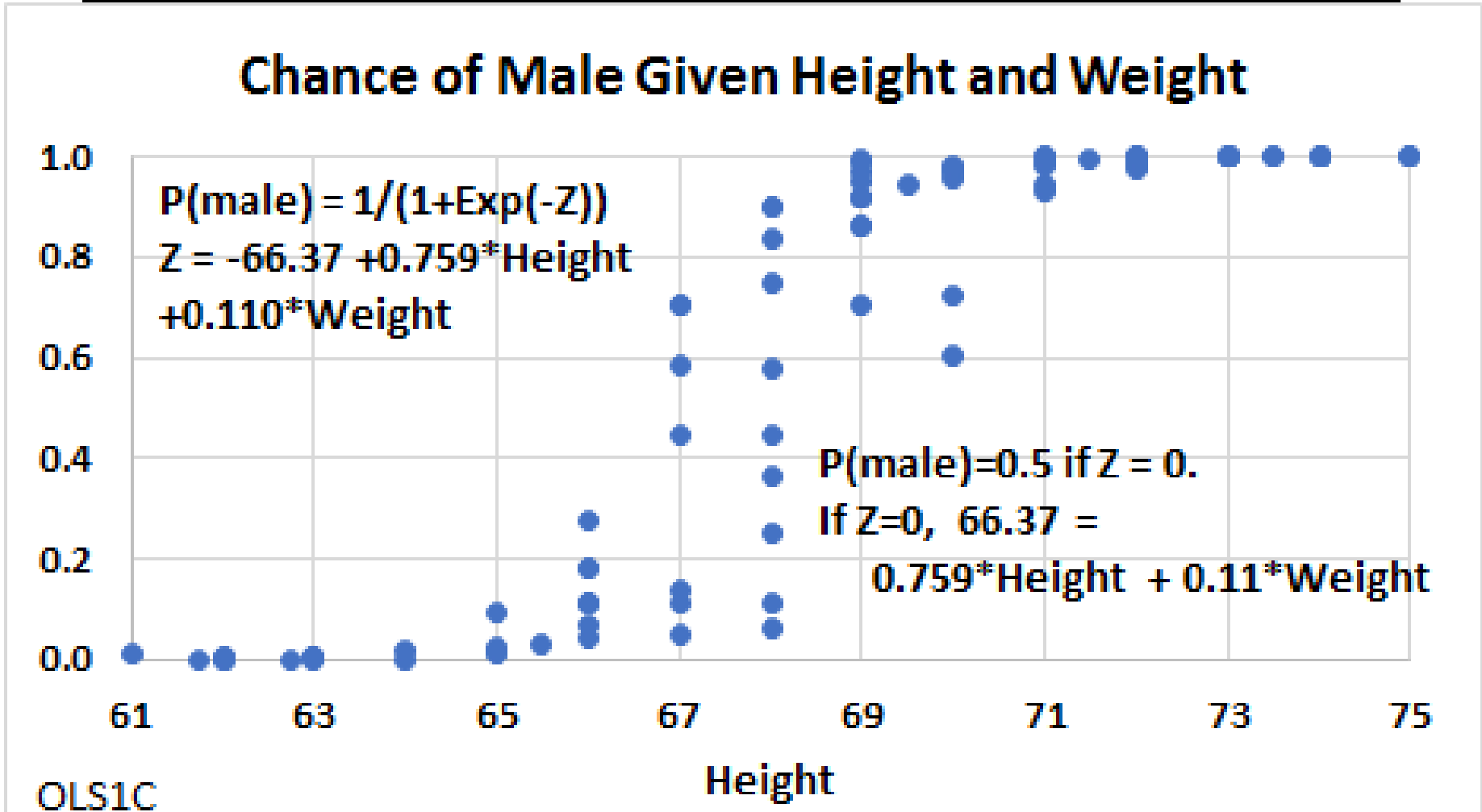
## 2d. Predict Sex given Weight Error Analysis Summary

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All	35	57	92

Male if Weight > 137#; otherwise female

13% (12/92) are classified improperly

# 3a. Model Gender on Height and Weight



## 3b. Model Gender on Height and Weight

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$P(\text{male}) = 50\%: 66.37 = 0.759 * Ht + 0.11 * Wt$

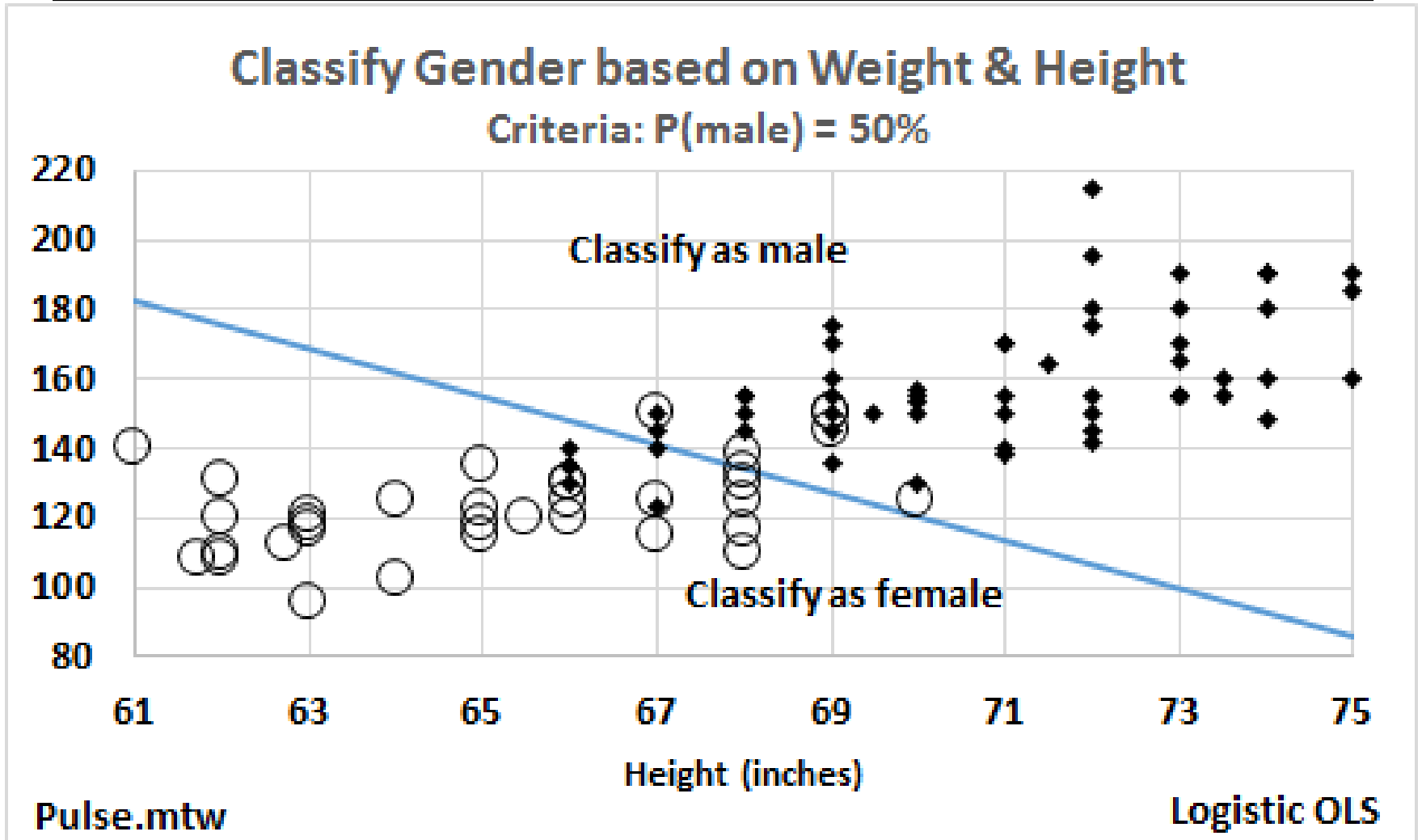
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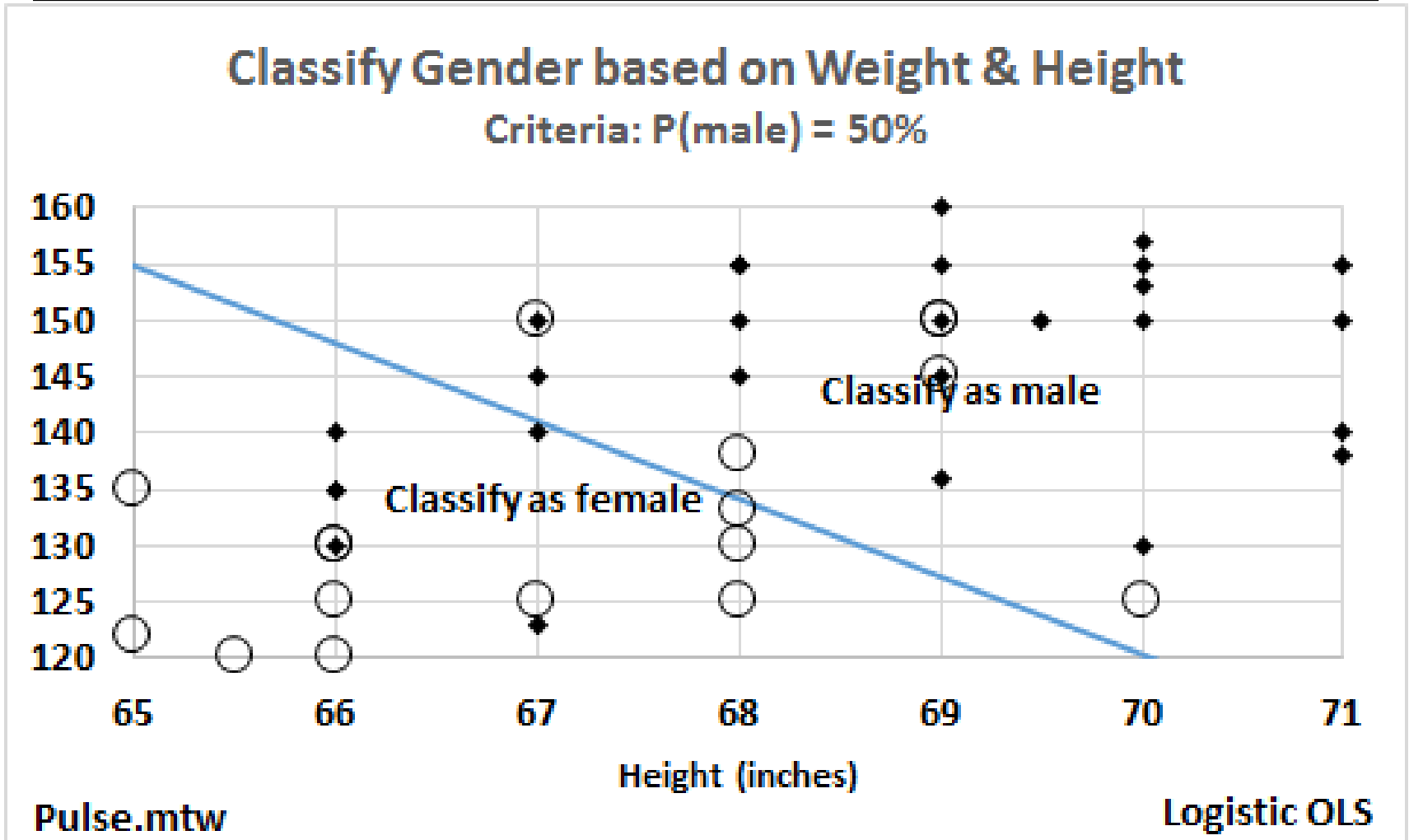
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# 3c. Model Gender on Height and Weight



# 3d. Model Gender on Ht & Wt: Error Close-up



## 3e. Model Gender on Ht & Wt: Error Summary

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