


United Nations Economic Commission for Europe
Statistical Division

Making Data Meaningful: Guide to Statistical Literacy


Vadim Isakov
UNECE



It's the 21st century. You need to know how to swim through the data deluge, optimize your prose for Twitter, and expose statistics that lie.

Wired (September 2010)



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Authors

- ✦ Linda Bencic, Australian Bureau of Statistics
- ✦ Pedro Campos, Statistics Portugal and IASE/International Statistical Literacy Project (ISLP)
- ✦ Joanne Dickinson, United States Census Bureau
- ✦ Eduardo Gracida, INEGI, Mexico
- ✦ Kerstin Hänsel, DESTATIS, Germany
- ✦ Reija Helenius, Statistics Finland and IASE/International Statistical Literacy Project (ISLP)
- ✦ Michael Levi, United States Bureau of Labor Statistics
- ✦ Alberto Ortego Venzor, INEGI, Mexico
- ✦ Siu-Ming Tam, Australian Bureau of Statistics
- ✦ Mira Todorova, Statistics Macedonia
- ✦ Mary Townsend, Statistics Canada
- ✦ Steve Vale, UNECE

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Statistical Literacy

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Content

- ✦ What is statistical literacy and why is it important?
- ✦ Overview of current initiatives
- ✦ Defining strategies for different user groups
- ✦ Educating the opinion leaders
- ✦ Improving the statistical literacy of decision makers, education community, businesses and general public
- ✦ Improving statistical literacy within statistical organizations - training the workforce
- ✦ Improving dissemination activities of statistical organizations (good practices for metadata and geo-referencing)

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Need Your Feedback

- ✦ September 1

http://live.unece.org/stats/documents/2011_06_dissemination.html

OR

<http://tiny.cc/statlit>

vadim.isakov@unece.org

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