

For Immediate Release

Contact: Kate Kolendo
(212) 255-0326
kkolendo@publishers.org

Association of American Publishers Announces 2010 PROSE Award Winners

Washington, DC, February 3, 2011—The Professional and Scholarly Publishing (PSP) Division of the Association of American Publishers (AAP) is pleased to announce the winners of the 2010 American Publishers Awards for Professional and Scholarly Excellence (The PROSE Awards).

More than 45 PROSE Awards, including the top prize, the R.R. Hawkins Award, were presented February 3, 2011 at a special Awards Luncheon during the PSP Annual Conference at the Renaissance Mayflower Hotel in Washington, DC. Award winners included Elsevier, American Psychological Association, Oxford University Press, John Wiley & Sons, University of Texas Press, Getty Publications and American Chemical Society. A full list of winners can be found at the end of this press release.

The 2010 R.R. Hawkins Award was presented to Yale University Press for *Atlas of the Transatlantic Slave Trade* by David Eltis and David Richardson. A groundbreaking work, *Atlas of the Transatlantic Slave Trade*, provides the fullest possible picture of the extent and inhumanity of one of the largest forced migrations in history. The book also won the PROSE Award for Excellence in Reference Works and the Single Volume Reference/Humanities & Social Sciences category.

“This year’s recipient of the R. R. Hawkins Award is a truly exceptional work,” explains PROSE Awards Chairman John A. Jenkins, President and Publisher of CQ Press. “Selected from an unprecedented number of highly qualified submissions, *Atlas of the Transatlantic Slave Trade* is an inspiring example of the extraordinary level of excellence honored by the Hawkins prize.”

The prestigious R.R. Hawkins Award recognizes scholarly works in all disciplines of the humanities and sciences, and is given for the most outstanding professional, reference or scholarly work among the year’s award winners. The Award was presented at today’s Awards Luncheon by Tom Allen, President and CEO of the AAP.

This year's winners were determined by a distinguished panel of 16 PROSE judges: Joseph S. Alpert, University of Arizona; Steve Chapman, McGraw-Hill; Barbara Chen, Modern Language Association; F. Michael Connelly, University of Toronto; Jeff Dean, Wiley-Blackwell; Michael Fisher, Harvard University Press; Nigel Fletcher-Jones, Lexicon Publishing Consultants; James M. Jasper, City University of New York; Myer Kutz, Myer Kutz Associates; Jean Laponce, Columbia University; George Lobell, Wiley-Blackwell; Helle Mathiasen, University of Arizona; Carol McGall, John Wiley & Sons; John Ryden, Yale University Press; Henry Tom, The Johns Hopkins University Press; and Toni Tracy, Portico.

The 2010 PROSE Awards received a record-breaking 491 entries – more than ever before in its 35-year history – from more than 60 professional and scholarly publishers across the country. Video highlights from this year's Awards Luncheon, including the short video *R.R. Hawkins: Past...Present...Future* and the acceptance speech of the Hawkins prize winner, will be available on www.proseawards.com and YouTube.

About *Atlas of the Transatlantic Slave Trade* by David Eltis and David Richardson

Between 1501 and 1867, the transatlantic slave trade claimed an estimated 12.5 million Africans and involved almost every country with an Atlantic coastline. In this extraordinary book, two leading historians have created the first comprehensive, up-to-date atlas on this 350-year history of kidnapping and coercion. It features nearly 200 maps, especially created for the volume, that explore every detail of the African slave traffic to the New World. The atlas is based on an online database (www.slavevoyages.org) with records on nearly 35,000 slaving voyages – roughly 80 percent of all such voyages ever made. Using maps, David Eltis and David Richardson show which nations participated in the slave trade, where the ships involved were outfitted, where the captives boarded ship, and where they landed in the Americas, as well as the experience of the transatlantic voyage and the geographic dimensions of the eventual abolition of the traffic. Accompanying the maps are illustrations and contemporary literary selections, including poems, letters, and diary entries, intended to enhance readers' understanding of the human story underlying the trade from its inception to its end.

About AAP

The Association of American Publishers is the national trade association of the U.S. book publishing industry. AAP's more than 300 members include most of the major commercial publishers in the United States, as well as smaller and non-profit publishers, university presses and scholarly societies. AAP members publish hardcover and paperback books in every field, educational materials for the elementary, secondary, postsecondary, and professional markets, scholarly journals, computer software, and electronic products and services. The protection of intellectual property rights in all media, the defense of the freedom to read and the freedom to publish at home and abroad, and the promotion of reading and literacy are among the Association's highest priorities.

**Winners of the 2010 American Publishers Awards for Professional & Scholarly Excellence
(The PROSE Awards)**

R.R. Hawkins Award

Presented to: Yale University Press
For: *Atlas of the Transatlantic Slave Trade*
By: David Eltis & David Richardson

Award for Excellence in Humanities

Presented to: University of California Press
For: *Autobiography of Mark Twain*
By: Mark Twain
Edited by: Harriet Elinor Smith

Award for Excellence in Social Sciences

Presented to: Oxford University Press
For: *Favela: Four Decades of Living on the Edge in Rio de Janeiro*
By: Janice Perlman

Award for Excellence in Physical Sciences & Mathematics

Presented to: John Wiley & Sons, Inc.
For: *Life in the World's Oceans:
Diversity, Distribution, and Abundance*
By: Alasdair McIntyre

Award for Excellence in Biological & Life Sciences

Presented to: Cell Press
For: *Article of the Future*

Award for Excellence in Reference Works

Presented to: Yale University Press
For: *Atlas of the Transatlantic Slave Trade*
By: David Eltis & David Richardson

Archeology & Anthropology

Presented to: Wiley-Blackwell
For: *An Anthropology of Biomedicine*
By: Margaret Lock & Vinh-Kim Nguyen

Honorable Mention

Presented to: Michigan State University
For: *The Edge of the Woods*
By: Jon Parmenter

Presented to: Yale University Press
For: *The Jeffersons at Shadwell*

By: Susan Kern

Art History & Criticism

Presented to: Princeton University Press

For: *The Moment of Caravaggio*

By: Michael Fried

Honorable Mention

Presented to: The Museum of Modern Art

For: *Contemporary Chinese Art: Primary Documents*

Edited by: Wu Hung with Peggy Wang

Presented to: The University of Chicago Press

For: *The Experimental Group:*

Ilya Kabakov, Moscow Conceptualism, Soviet Avant-Guardes

By: Matthew Jesse Jackson

Art Technique

Presented to: Focal Press

For: *The VES Handbook of Visual Effects*

By: Jeffrey Okun & Susan Zwerman

Biography & Autobiography

Presented to: University of California Press

For: *Autobiography of Mark Twain*

By: Mark Twain

Edited by: Harriet Elinor Smith

Honorable Mention

Presented to: University of Ottawa Press

For: *My Life*

By: Sofia Andreevna Tolstaya

Editor: Andrew Donskov

Presented to: Princeton University Press

For: *The Poison King*

By: Adrienne Mayor

Presented to: Stanford University Press

For: *Little Did I Know: Excerpts from Memory*

By: Stanley Cavell

Biological Sciences

Presented to: The Johns Hopkins University Press

For: *Mammal Teeth: Origin, Evolution, and Diversity*

By: Peter S. Ungar

Honorable Mention

Presented to: Oxford University Press
For: *Psychiatric Pharmacogenomics*
By: David A. Mrazek

Biomedicine & Neuroscience

Presented to: **John Wiley & Sons, Inc.**
For: ***Targeting Protein for Kinases for Cancer Therapy***
By: **David J. Matthews & Mary E. Gerritsen**

Honorable Mention

Presented to: Oxford University Press
For: *Cortical Oscillations in Health and Disease*
By: Roger D. Travis & Miles A. Whittington

Presented to: The MIT Press
For: *Networks of the Brain*
By: Olaf Sporns

Business, Finance & Management

Presented to: **John Wiley & Sons, Inc.**
For: ***One Report: Integrated Reporting for a Sustainable Strategy***
By: **Robert G. Eccles & Michael P. Krzus**

Chemistry & Physics

Presented to: **John Wiley & Sons, Inc.**
For: ***Molecular Orbitals and Organic Chemical Reactions***
By: **Professor Ian Fleming**

Honorable Mention

Presented to: John Wiley & Sons, Inc.
For: *Silver in Organic Chemistry*
By: Dr. Michael Harmata

Classics & Ancient History

Presented to: **Princeton University Press**
For: ***Makers of Ancient Strategy***
By: **Victor D. Hanson**

Honorable Mention

Presented to: University of California Press
For: *Riot in Alexandria:
Tradition and Group Dynamics in Late Antique Pagan
and Christian Communities*
By: Edward J. Watts

Presented to: Cambridge University Press
For: *Rome's World: The Peutinger Map Reconsidered*
By: Richard Talbert

Clinical Medicine

Presented to: Elsevier, Inc.
For: *The Retinal Atlas*
By: Lawrence A. Yannuzzi, MD

Honorable Mention

Presented to: Elsevier, Inc.
For: *Augmentation Mammoplasty with DVD*
By: John B. Tebbetts

Presented to: Harvard University Press
For: *Saturday is for Funerals*
By: Unity Dow & Max Essex

Computing & Information Sciences

Presented to: Cambridge University Press
For: *Networks, Crowds and Markets*
By: David Easley & Jon Kleinberg

Honorable Mention

Presented to: The MIT Press
For: *Information Retrieval*
By: Stefan Buttcher, Charles L.A. Clarke, & Gordon V. Cormack

Cosmology & Astronomy

Presented to: Cambridge University Press
For: *Galaxy Formation and Evolution*
By: Houjun Mo, Frank Van Den Bosch, & Simon White

Honorable Mention

Presented to: Harvard University Press
For: *The 50 Most Extreme Places in Our Solar System*
By: David Baker & Todd Ratcliff

Earth Sciences

Presented to: John Wiley & Sons, Inc.
For: *Life in the World's Oceans: Diversity, Distribution, and Abundance*
By: Alasdair McIntyre

Economics

Presented to: Princeton University Press
For: *Fault Lines*
By: Raghuram G. Rajan

Honorable Mention

Presented to: Princeton University Press
For: *Identity Economics*
By: George A. Akerlof & Rachel E. Kranton

Presented to: John Wiley & Sons, Inc.
For: *Jimmy Stewart is Dead*
By: Laurence J. Kotlikoff

Education

Presented to: Jossey-Bass
For: *Educating Nurses: A Call for Radical Transformation*
By: Patricia Benner, Molly Sutphen, Victoria Leonard, & Lisa Day
Foreward by: Lee S. Shulman

Presented to: Jossey-Bass
For: *Educating Physicians:
A Call for Reform of Medical School and Residency*
By: Molly Cooke, David M. Irby, & Bridget C. O'Brien
Foreward by: Lee S. Shulman

Honorable Mention

Presented to: Teachers College Press
For: *The Flat World and Education*
By: Linda Darling-Hammond

Presented to: Princeton University Press
For: *The Great Brain Race*
By: Ben Wildavsky

Engineering & Technology

Presented to: Harvard University Press
For: *Biology is Technology:
The Promise, Peril, and New Business of Engineering Life*
By: Robert H. Carlson

Honorable Mention

Presented to: John Wiley & Sons, Inc.
For: *Mobile Intelligence*
By: Laurence T. Yang, Agustinus Borgy Waluyo, Jianhua Ma, Ling Tan,
& Bala Srinivasan

eProduct/Best in Biological & Life Sciences

Presented to: Cell Press
For: *Article of the Future*

eProduct/Best in Physical Sciences & Mathematics

Presented to: American Chemical Society
For: *ACS Mobile*

Honorable Mention

Presented to: IOP Publishing
For: *IOPscience express*

eProduct/Best Multidiscipline Platform

Presented to: John Wiley & Sons, Inc.
For: *Wiley Online Library*

eProduct/Innovation in ePublishing

Presented to: American Chemical Society
For: *ACS Mobile*

European & World History

Presented to: Cambridge University Press
For: *Mosquito Empires:*
Ecology and War in the Greater Caribbean, 1620-1914
By: J.R. McNeil

Honorable Mention

Presented to: Oxford University Press
For: *The Rule of Empires*
By: Timothy H. Parsons

Presented to: Yale University Press
For: *Too Much to Know:*
Managing Scholarly Information before the Modern Age
By: Ann M. Blair

Government & Politics

Presented to: Oxford University Press
For: *The Obama Victory:*
How Media, Money, and Message Shaped the 2008 Election
By: Kate Kenski, Bruce Hardy, & Kathleen Hall-Jamieson

Honorable Mention

Presented to: Oxford University Press

For: *Playing Our Game: Why China's Rise Doesn't Threaten the West*
By: Edward Steinfeld

Journals/Best New in Science, Technology & Medicine

Presented to: Sage Publications, Inc.
For: *Music & Medicine*
Editors: Joanne V. Loewy, DA, LCAT, MT-BC & Ralph Spintge, MD

Honorable Mention

Presented to: Elsevier, Inc.
For: *World Neurosurgery*

Journal/Best New in Social Sciences and Humanities

Presented to: The Johns Hopkins University Press
For: *Journal of Late Antiquity*
Editor: Ralph Mathisen

Law & Legal Studies

Presented to: Harvard University Press
For: *Peculiar Institution: America's Death Penalty in an Age of Abolition*
By: David Garland

Honorable Mention

Presented to: Georgetown University Press
For: *After We Die: The Life and Times of the Human Cadaver*
By: Norman L. Cantor

Presented to: Urban Institute Press
For: *Trial and Error in Criminal Justice Reform: Learning from Failure*
By: Greg Berman & Aubrey Fox

Literature, Language & Linguistics

Presented to: Palgrave Macmillan
For: *The City of Translation*
By: Jose Maria Rodriguez-Garcia

Honorable Mention

Presented to: Wiley-Blackwell
For: *A Guide to Early Printed Books and Manuscripts*
By: Mark Bland

Presented to: Oxford University Press
For: *Philadelphia Stories*
By: Samuel Otter

Mathematics

Presented to: John Wiley & Sons, Inc.
For: *Bias and Causation: Models and Judgment for Valid Comparisons*
By: Herbert I. Weisberg

Honorable Mention

Presented to: Princeton University Press
For: *Numbers Rule*
By: George G. Szpiro

Media & Cultural Studies

Presented to: Getty Publications
For: *Harry Smith: The Avant-Garde in the American Vernacular*
Edited by: Andrew Perchuk & Rani Singh

Honorable Mention

Presented to: Oxford University Press
For: *Robert Bresson: A Passion for Film*
By: Tony Pipolo

Presented to: The University of Chicago Press
For: *The Cruel Radiance: Photography and Political Vision*
By: Susie Linfield

Multivolume Reference/Humanities & Social Sciences

Presented to: Cambridge University Press
For: *The New Cambridge History of Islam*
Edited by: Chase F. Robinson, Maribel Fierro, David O. Morgan, Anthony Reid, Robert Irwin, Francis Robinson, & Robert Hefner;
General Editor Michael Cook

Honorable Mention

Presented to: Cambridge University Press
For: *The Cambridge History of the Cold War*
Edited by: Melvyn P. Leffler & Odd Arne Westad

Presented to: John Wiley & Sons, Inc.
For: *The Handbook of Life-Span Development*
By: Richard M. Lerner

Presented to: The University of Chicago Press
For: *The History of Continental Philosophy*
Edited by: Alan D. Schrift

Multivolume Reference/Science

Presented to: Academic Press

For: *Encyclopedia of Animal Behavior*
Edited by: **Michael D. Breed & Janice Moore**

Honorable Mention

Presented to: Sage Publications, Inc.
For: *Encyclopedia of Geography*
Edited by: Barney Warf

Music & the Performing Arts

Presented to: **University of Texas Press**
For: ***Making the Scene:***
A History of Stage Design and Technology in Europe and the U.S.
By: **Oscar G. Brockett, Margaret Mitchell, & Linda Hardberger**

Honorable Mention

Presented to: The University of Chicago Press
For: *Duke Ellington's America*
By: Harvey G. Cohen

Nursing & Allied Health Sciences

Presented to: **Springer Publishing Company**
For: ***Nursing the Storm: Voices from Hurricane Katrina***
By: **Denise Danna, DNS, RN & Sandra E. Cordray, MA, MJ**

Honorable Mention

Presented to: Oxford University Press
For: *Tracking Medicine: A Researcher's Quest to Understand Health Care*
By: John E. Wennberg

Philosophy

Presented to: **Cambridge University Press**
For: ***Friedrich Nietzsche: A Philosophical Biography***
By: **Dr. Julian Young**

Honorable Mention

Presented to: Wiley-Blackwell
For: *In the Name of God:*
The Evolutionary Origins of Religious Ethics and Violence
By: John Teehan

Presented to: The University of Chicago Press
For: *What is a Person? Rethinking Humanity, Social Life, and the Moral Good from the Person Up*
By: Christian Smith

Popular Science & Popular Mathematics

Presented to: University of California Press
For: *Adventures among Ants: A Global Safari with a Cast of Trillions*
By: Mark W. Moffett

Honorable Mention

Presented to: The MIT Press
For: *Genetic Twists of Fate*
By: Stanley Fields & Mark Johnston

Psychology

Presented to: American Psychological Association
For: *Police Interrogations and False Confessions: Current Research, Practice, and Policy Recommendations*
Edited by: Daniel Lassiter, PhD & Christian A. Meissner, PhD

Honorable Mention

Presented to: Wiley-Blackwell
For: *50 Great Myths of Popular Psychology: Shattering Widespread Misconceptions about Human Behavior*
By: Scott O. Lilienfeld, Steven Jay Lynn, John Ruscio, & Barry L. Beyerstein

Single Volume Reference/Humanities & Social Sciences

Presented to: Yale University Press
For: *Atlas of the Transatlantic Slave Trade*
By: David Eltis & David Richardson

Honorable Mention

Presented to: CQ Press
For: *America's Struggle with Empire: A Documentary History*
By: Peter Kastor

Presented to: CQ Press
For: *Resort to War*
By: Meredith Reid Sarkees & Frank Whelan Wayman

Single Volume Reference/Science

Presented to: University of California Press
For: *Cenezoic Mammals of Africa*
By: Lars Werdelin & William Joseph Sanders

Honorable Mention

Presented to: The MIT Press
For: *Atlas of Science*
By: Katy Borner

Presented to: Princeton University Press
For: *The Princeton Field Guide to Dinosaurs*
By: Gregory S. Paul

Sociology & Social Work

Presented to: Oxford University Press
For: *Favela: Four Decades of Living on the Edge in Rio de Janeiro*
By: Janice Perlman

Honorable Mention

Presented to: Oxford University Press
For: *Fire in the Heart: How White Activists Embrace Racial Justice*
By: Mark R. Warren

Theology & Religious Studies

Presented to: The University of Chicago Press
For: *The New Metaphysicals:
Spirituality and the American Religious Imagination*
By: Courtney Bender

Honorable Mention

Presented to: Princeton University Press
For: *Surviving Death*
By: Mark Johnston

U.S. History

Presented to: The University of Chicago Press
For: *Made in America: A Social History of American Culture and Character*
By: Claude S. Fischer

Honorable Mention

Presented to: Princeton University Press
For: *The Whites of Their Eyes*
By: Jill Lepore

